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# SOCIAL MEDIA POLICY

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Mulroy Hoops



Mulroy Hoops Basketball Club (the '*Club*') recognises the phenomenon that is social media. Developments in this area are moving rapidly and the *Club* uses such communication channels as the *Club* Website, Facebook, Instagram and Twitter to create a dialogue of conversation and promote the activities of the *Club*.

The *Club* uses interactive online social media to better engage with its Members (Followers) and the wider Basketball Community. Through this medium, the *Club* seeks to build a stronger and more personal connection with its Member (Followers) to share information and to welcome feedback and ideas to improve content. Please note that the purpose of the social media platforms is to share news and information but it is not a means for conducting day to day *Club* business.

Please be respectful at all times, and understand that comments, images, videos and other material posted on our social media pages may be removed in the event that such material is inappropriate or offensive.

Mulroy Hoops Basketball Club social media pages are operated in line with the Basketball Irelands '*Code of Ethics for Children in Sport*', which can be found at [www.basketballireland.ie/childprotection](http://www.basketballireland.ie/childprotection).

**Please note:** The *Club* will not tolerate any of the following on its social media pages and comments will be removed if found to be in breach:

- Defamatory material
- Offensive or inappropriate comments
- Obscene or racist content
- Personal attacks, insults, or threatening language
- Material infringing copyright or intellectual property rights
- Material in breach of privacy or confidentiality obligation
- Comments that suggest or encourage illegal activity